

A young man wearing a white hard hat and a high-visibility yellow vest is smiling while working on the engine of a vehicle. He is holding a tool, possibly a wrench, near the engine. The background shows the interior of a vehicle with various mechanical parts and a window.

WORKCHOICE DAY **2009 NEWSLETTER**

To be part of Workchoice Day **Tuesday 18 May 2010**
phone **0800 931 080** or visit **www.workchoice.co.nz**

FROM THE CHAIRPERSON

Workchoice Day 2009 was the fifteenth annual Workchoice Day, an achievement of which I am immensely proud. When we first started this project, we had no idea where it would go. The last 15 years have been extremely rewarding and inspiring, with each year presenting different highlights and challenges.

This year we are extremely grateful to our long term hosting companies who have continued to support the programme despite the tough economic climate. Equally, new participating companies have really gone the extra mile to ensure the success of the day. This is not to forget the support Workchoice and students receive from our school career advisors. Without them this day would not happen. Workchoice Day has always been about helping students make informed career decisions and being able to offer the programme is even more important in times like this.

Student feedback has been overwhelmingly positive and has reinforced how much students benefit from the experience. Subsequent feedback from both hosting and school coordinators, suggest 2009 to be the best Workchoice Day yet. I believe that this is a result of the passion and dedication by all those involved this year, who despite financial difficulties, endeavored to make the day an inspiring and memorable experience for students.

I thank the Workchoice Team for their efforts to overcome these financial challenges, who with a considerable drop in hosting companies, still achieved Workchoice Day for 6000 students nationwide.

2010 will bring new challenges to the Trust. We will need support from all industries to ensure the continuation of Workchoice Day, and to encourage our young people to continue to investigate careers of their choice.

Roger Lampen, Chairperson of The Workchoice Trust

2009 IN REVIEW

Workchoice Day 2009 celebrated our 15th year and even though there was a decline in the number of companies taking part, making this the toughest Workchoice Day ever, the Trust was successful in accommodating over 6,000 students nationwide. Students visited 250 local industries in Northland, Auckland, Waikato, Bay of Plenty, Taranaki, Palmerston North, Wellington, Christchurch, Timaru, Dunedin and Southland. Workshops were held in Auckland, Waikato, Bay of Plenty, Wellington, Christchurch and Dunedin and it was encouraging to see school and company representatives sharing ideas and working together to ensure that a fun day would be had by all. Feedback from students, school and company coordinators reported the 'best Workchoice Day yet' with companies commenting on how much they appreciated the presence of subject teachers on the day. This ensures industry knowledge goes back into classroom learning.

The impact of the recession affected most sectors and it was comforting to know that those who could support the Trust went the extra mile by hosting additional students. Those who were prevented from taking part reassured us that this was a sign of the times and they would try to be back with their support in 2010. The Wellington Region was affected the most this year, with a third of the companies withdrawing from the programme due to business restructuring and restrictions leading to budget cuts. Initially the Trust thought a reduction in student numbers would result, but with some kiwi ingenuity, flexing of visits and larger companies taking extra students we managed to accommodate 1000 students. Second to this was Northland Region with a lack of support from industry across the board. The Trust tried to work around this by postponing the day until 11 August 2009 but still only managed to assist 100 of the 400 students.

As expected there were some areas where the Trust was unable to meet student demand. In particular, we missed support from the engineering sector with only 10 companies hosting nationwide. This seems to reflect what is happening in the construction and manufacturing sectors and hopefully will turn around for 2010. Similarly, the demand for armed forces, trades sites, science & technology and commerce and law could not be met by the Trust due to a shortage of participating organisations.

On the positive side health needs were supported by the District Health Boards hosting in Canterbury, Wellington, Palmerston North and Waikato. We send extra thanks to Waikato DHB for accommodating additional students from the Bay of Plenty and Auckland where local District Health Boards were unable to assist.

Difficult to know what to predict for 2010 but the Trust will follow up with information provided by the Department of Labour and other industry experts indicating stronger employment growth from industries such as health, hospitality, trades, engineering, science & technology, cultural & recreational services and business services. Workchoice will be encouraging companies in these sectors to host in 2010. Ongoing updates on "employment predictions" will be published on our website.

WORKCHOICE A CAREER INSPIRATION

PAST STUDENT JEREMY WRIGHT UPDATES WORKCHOICE ON HIS CAREER JOURNEY

Before attending the 2002 Workchoice day I was a very typical undecided youth. When offered the opportunity to participate in Workchoice Day, I jumped at the chance to see what was really involved in the day to day work of an engineer. This visit motivated me to go on and complete a Bachelor of Engineering at the University of Auckland, Majoring in Mechanical Engineering.

Not only did my experiences on Workchoice Day guide me in my career direction, but they also taught me that no matter how difficult the industry appears to be, if you work hard enough then opportunities will present themselves. Throughout university I followed this ethos and became involved in the University of Auckland Formula SAE team. This competition tasks university teams to design and build a small, open wheel race car and compete in both static presentation events and dynamic, on track, time trials. The competitions are held worldwide and we travelled each year to both Melbourne, Australia and to Frankfurt, Germany to compete at the world famous Hockenheim race circuit. I am now involved in motorsport in New Zealand as a mechanic and race engineer in both the Formula Ford and Toyota Racing Series classes.

Graduating from university in an economic downturn is an intimidating proposal for any student. Luckily I secured employment at a super yacht manufacturer in Auckland; it was later revealed to me that the difference in my application was the range of extra-curricular activities I had done during my studies, activities inspired by my Workchoice visit. I became part of a small team that held broad engineering backgrounds, which made the work challenging. Soon after my employment the company hit financial strife, and resulted in me starting the New Year without permanent employment.

Although I enjoyed my time at the super yacht company I longed for a structured engineering environment. In April this year I accepted a role at VT Fitzroy on the Devonport Naval base. Here I have found a similar structured engineering environment I had enjoyed seeing on my Workchoice Day visit at Rockwell Automation.

My participation in the Workchoice Day has proved to be an extremely important guide into a career I have a passion for. The chance to see what you are to become and the environment you will be immersed in is an invaluable experience and I will always be appreciative of what Workchoice day did for me.

CHOICESTUDENTS STUDENT PROFILE

Chelsea Plumridge, Sacred Heart College, Wellington. Here's what Chelsea had to say about her WC Day experience. Chelsea was also the winner of our Choicestudents.co.nz grand prize, a Nintendo Wii.

What were your expectations?

I was expecting a really cool day, visiting different work environments and understanding what different people do and how to get there. Receiving freebies though, was a total bonus!

What element of the day has stuck most with you?

Listening to different people talk about how they got to where they are now.

Has Workchoice Day helped you with your career goals?

Yeah definitely, I mean seeing how much there actually is out there for us to do in the future was great. I learnt that you should pursue something you truly enjoy so that it doesn't become a boring routine you're not happy in.

What subjects will you be taking next year? Did your experiences on Workchoice Day influence this?

ICT and PE are a 'must-do', they are the things I have fun in and really enjoy. I love to be involved in sports and designing, in particular websites or posters. SPARC in Wellington influenced me to choose these when I visited them on Workchoice Day.

Do you have any advice for students going on Workchoice Day in the future?

Think of questions the night before that aren't usually asked. Take on board what is being said and enjoy yourself!



Chelsea Plumridge

STATISTICS

COMPANIES WHERE ARE YOU?

INDUSTRY	STUDENT DEMAND	ACTUAL % MET	PREDICTED EMPLOYMENT GROWTH % 5 YEARS
Business Services	14.6%	14.0%	STRONG
Cultural & Recreation Services	8.7%	**11.6%	MODERATE
*Engineering	9.7%	3.2%	CONSTANT - predicted decline in construction
*Finance & insurance	7.4%	1.6%	STRONG
*Health	15.7%	13.8%	STRONG
*Hospitality	13.7%	7.2%	CONSTANT
*Science & technology	6.2%	3.0%	CONSTANT
*Trades	14.0%	9.0%	CONSTANT

* Indicates area of student demand AND predicted Department of Labour sectors of growth in the next 5 years - where shortfalls from business were evident

**Student demand in 2009 met by SPARC sponsorship. This sponsorship has now been withdrawn for 2010

LOOKING AHEAD TO 2010 "WHERE WILL THE JOBS BE?"

2010 will bring new challenges for Workchoice, the most prominent being around the tight economy and rising unemployment. Statistics show that 17 to 24 year olds are the most affected, which means students who are leaving school at the end of this year and embarking into paid employment, are being forced to look at other options. Workchoice Day 2010 will be crucial to Year 12 students who are at the critical stage of deciding what to do, what to study, what industries and professions interest them and ultimately where they want to work. For many students this is their first exposure to an office and working life and the experience can be positively changing.

With the employment market taking a 180 degree turn we will be asking industry not to be short sighted but to think ahead and by being involved in Workchoice Day they will have the opportunity to engage with fresh thinking, highly inquisitive minds and help mould students thinking about their future. With our partnership sponsorships coming up for renewal we invite prospective partners to join us enabling them and their regional offices up and down the country to meet and greet local students. Schools continually advise us that Workchoice Day is an important date on their school calendars. The programme assists not only students in making informed study and career decisions but also teaching staff supervising the student groups have the opportunity to take what they learn on the day back into the classroom.

This year we will pilot a "Grad Week" which involves inviting past Workchoice Day students back into industry to gain valuable practical experience. This will be supported by our Leading Media Partner APN. Workchoice aims to have the programme up and running early 2010 and will offer the opportunity to graduates through www.choicestudents.co.nz. Companies will be introduced to the programme in our build-up to Workchoice Day 2010.

Teachers Workchoice Days are in hot demand and Workchoice will endeavour to see these occur throughout 2010 as the knowledge transfer is not only valuable, it is unique.

FEEDBACK

Hosting Organisations:

“ There’s lots of change in the world today so it’s important that schools and young people are well informed, inspired and positive about the diversity of roles ahead. ”

“ Workchoice Day gives perspective and is a reminder of how important it is to mentor, coach and enthuse. ”

Participating Students:

“ Showed me firsthand what it is like to work in a professional environment and what the expectations are. ”

“ I’ve discovered jobs that I did not even know existed. ”

“ It directed me and made me more interested in my future. ”

“ The students were buzzing about the day as they got into the van to go home. ”

School Career Advisors:

“ Teachers and careers advisors are really removed from us and what we do – Workchoice Day helps. ”

“ If you’re a business trying to change the perception of what you have to offer, Workchoice is a great opportunity. ”

“ Students were inspired and teachers thought the day was so worthwhile. ”

“ The hosts were informative, friendly and allowed some actual hands on work experience for the students, which was relevant and revealing as to what the career involved. We use these events as an up-skilling exercise for teachers as well. ”

“ Best Workchoice Day yet! This year we had the subject teachers accompany the students; this added extra value to the visits themselves and has enabled ongoing learning in the classroom. ”

“ I know more about the types of jobs out there and how to go about finding and choosing them. ”

“ It made me more open to different career paths and less narrow minded about getting into a specific job. It showed me that there are lots of options under any qualification you might have and that you don’t have to have a set career path, or follow the most common one. ”

2009

WORKCHOICE DAY 2009





HOSTING FEE PACKAGES

Packages are available on an individual, multiple and national basis. The more sites involved, the greater the benefit.

Our pricing structure remains the same for 2010, but we are offering an earlybird registration discount. Please see our website www.workchoice.co.nz for further details.

The Workchoice Trust is registered as a charitable entity on the Charities Register. Our registration code is CC28001. This means that any donations are fully tax deductible. Please make sure your donation isn't forgotten when your company comes to complete its annual return.

Please contact June Robinson for further information on 0800 931 080 or email june@workchoice.co.nz.

FUNDING SUPPORT

We would like to thank SKYCITY Auckland Community Trust for its generous donation towards the Trust website upgrade and the Auckland City Council for the accommodation support grant. The Auckland City Council provided further support alongside Hamilton City Council by erecting banners in their respective cities. We thank them for their support.

WORKCHOICE DAY 2010 PARTNERSHIP PROGRAMME

The introduction of the partnership programme in 2005 has enabled the Trust to develop particular industry areas on a national level. Some of these are now up for renewal and we invite other companies to consider joining us in hosting students nationwide. For further information on our partnership packages please call Kathy McCombe on 0800 931 080.



THANK YOU FOR YOUR PARTICIPATION IN WORKCHOICE DAY

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SCHOOLS

Aorere College
Aotea College
Auckland Girls' Grammar School
Auckland Grammar School
Auckland Seventh Day Adventist School
Avondale College
Awatapu College
Baradene College
Bream Bay College
Burnside High School
Cambridge High School
Campion College
Cashmere High School
Christchurch Adventist School
Christchurch Boys' High School
Christchurch Girls' High School
Christ's College
Corran School for Girls'
Dilworth School
Diocesan School for Girls'
Edgcombe College
Epsom Girls' Grammar School
Fairfield College
Frayberg High School
Glendowie College
Gore High School
Green Bay High School
Hamilton Boys' High School
Hamilton Girls' High School
Hato Petera College
Heretaunga College
Huntly College
Hutt Valley High School
Kaipara College
Kamo High School
Kawerau College
Kelston Boys' High School
Kelston Girls' College
King's College
Kristin School
Linwood College
Logan Park High School
Lynfield College
Macleans College
Mairehau High School
Mana College
Manawatu College
Mangakino Area School
Mangere College
Marcellin College
Marian College
Marist College
McAuley High School
Melville High School
Menzies College
Middleton Grange School
Mt Maunganui College
Naenae College
Ngaruawahia High School
Opihi College
Opononi Area School
Orewa College
Otago Boys' High School
Otahuhu College
Otamatea High School
Paeroa College
Palmerston North Girls' High School
Papakura High School
Papanui High School
Paraparaumu College
Queen Elizabeth College
Queen's High School
Raglan Area School
Rangitahi College
Rangitoto College
Reporoa College
Rotorua Boys' High School
Rotorua Lakes High School
Rutherford College
Sacred Heart College Lower Hutt
Sacred Heart Girls' College Hamilton
Samuel Marsden Collegiate School
Scots College
Shirley Boys' High School
St Andrew's College
St Cuthbert's College
St Dominic's College
St John's College Hillcrest
St Margaret's College
St Mary's Diocesan School Stratford
St Patrick's College Silverstream
St Paul's College
St Paul's Collegiate School
St Peter's College Auckland
St Peter's College Gore
St Peter's College Palmerston North
St Peter's School Cambridge
St Thomas of Canterbury College
Stratford High School
Taumarunui High School
Taupo Nui-A-Tia College
Tauranga Boys' College
Tauranga Girls' College
Te Aroha College
Te Kauwhata College
Te Puke High School
Thames High School
Timaru Girls' High School
TKKM O Ngati Kahungunu Ki Heretaunga
Upper Hutt College
Waiheke High School
Waihi College
Waiopahu College
Wairarapa College
Wellington Girls' College
Wesley College
Western Springs College
Westlake Girls' High School
Whakatane High School
Whangarei Boys' High School
Whangarei Girls' High School

COMPANIES

Accor Hospitality
Mercure Hotel Auckland, Mercure Hotel Wellington, Novotel & Hotel Ibis Ellerslie, Hotel Ibis Christchurch, Novotel Tainui, Novotel Rotorua Lakeside
Airways New Zealand
AMES I.T.ACADEMY
Auckland, Hamilton
AMI Insurance
APN (New Zealand) Ltd
heraldjobs; Bay of Plenty Times; Ellerslie Printers; Northern Advocate; Wairarapa Times-Age
ASB Ltd
Auckland City
ITC Group, Libraries
Author-IT
Babbage Consultants Ltd
Barnes, Catmur & Friends
BASF New Zealand Limited
Brian Perry Civil
Auckland; Wellington
Buddle Findlay
Auckland; Wellington
Cadbury Ltd
Canterbury District Health Board
Capital & Coast District Health Board
Christchurch City Council
Christian Healthcare Trust
Hillorest Hospital; Royal Oak Court Rest Home, St Christophers Hospital & Residential Home, St Margarets Hospital and Rest Home, St Johns Hospital
City Care Ltd
Colliers International New Zealand Limited
Contact Energy
Auckland; Stratford; Taupo
Department of Labour
Auckland; Christchurch; Dunedin; Hamilton; Wellington; New Zealand Immigration Service - Mangere Refugee Centre
DesignWorks Auckland Limited
Deutsche Bank
Downstage Theatre
Downtown Backpackers Wellington
Electrolux (NZ) Ltd
Employers & Manufacturers Association
Fonterra Co operative Group
Fonterra Brands New Zealand; Fonterra Brands (Tip Top) Ltd; Fonterra Research Centre; Clondeboye; Edendale; Edgcombe; Ports of Tauranga
Foodstuffs (NZ) Ltd
Foodstuffs (Auckland) Ltd
CTD Nesdale; Foodstuffs Fresh; New World Albany; New World Green Bay; New World Heaphy Terrace; New World Ngaruawahia; New World Rotorua; New World Te Rapa; New World Victoria Park; PAK'nSAVE Gisborne; PAK'nSAVE Mt Albert; PAK'nSAVE Sylvia Park; PAK'nSAVE Thames
Foodstuffs (South Island) Ltd
Head Office; Foodstuffs Distribution Centre; Hornby Distribution Centre; New World Gore; New World Halswell; New World Port Chalmers; New World South City; PAK'nSAVE Dunedin
Foodstuffs (Wellington) Co-Operative Society Ltd
Head Office; Foodstuffs (Wellington) Co-Operative Society Ltd Palmerston North; New World Levin; New World Pioneer; New World Porirua City; New World Waikanae; PAK'nSAVE Kapiti; PAK'nSAVE Kilbirnie
Frog Recruitment
GBL Personnel
Genesis Energy
Geneva Health International
Mercy Ascot Hospital Auckland
Gladstone Park Early Childhood Centre
Haines NZ Ltd
Christchurch; Wellington
Hotel Grand Chancellor
IAG New Zealand Limited
Auckland, Wellington, Christchurch
IBM New Zealand Limited
Wellington, Auckland
iiNet Limited
Industrial Research Limited
Auckland; Wellington
Industrial Stainless & Design Ltd
Invitrogen New Zealand Limited
Kelly Tarlton's Antarctic Encounter and Underwater World
Kordia Solutions
Auckland; Wellington
Les Mills World of Fitness
Auckland; Wellington
Lincoln Green Hotel & Conference Centre
Linfox Logistics (NZ) Limited
Lumino Care Dental
Manawatu Standard Ltd
Manukau City Council
Maori Television
Meredith Connell
Midcentral District Health Board
Ministry of Agriculture and Forestry
Auckland; Mt Maunganui
Ministry of Education
Ministry of Justice
Auckland District Court; Manukau District Court; North Shore District Court; Papakura District Court; Rotorua District Court; Tauranga District Court; Whangarei District Court
Ministry of Social Development
Work and Income Auckland; Work and Income Hamilton; Work and Income Wellington;
Natcoill Design Technology
Auckland Campus; Wellington Campus, Christchurch Campus
New Zealand Racing Board
New Zealand Refining Company Limited
New Zealand Steel Limited
New Zealand Sugar Company
Newspaper Advertising Bureau
NZ Institute of Fashion Technology Ltd
Auckland Central, Papatoetoe, Wellington
NZ Transport Agency
Auckland
Opus International Consultants Ltd
Oxfam New Zealand
Palmerston North City Council
ParkHaven Hospital
RD1
Rotorua District Council
SAP New Zealand Ltd
Schneider Electric (NZ) Limited
Auckland; Christchurch
Seek
SKYCITY Entertainment Group Limited
SLI Systems, Inc.
Soul Bar and Bistro
Southern Cross Hospitals Limited
Auckland Surgical Centre; Brightside Hospital; North Harbour
SPARC
Body Tech Fitness Centre; Manurewa Aquatic Centre; Netball New Zealand; North Shore Leisure - Glenfield; Sport Northland; Sport Waikato; Sport Waitakere; Sport Wellington; Wellington Regional Aquatic Centre; Wellington Regional Stadium Trust - Westpac Stadium; West Wave Aquatic Centre; Whangarei Aquatic Centre; YMCA Auckland; YMCA Tepid Baths; YMCA Greater Wellington; Youthtown
SPCA Auckland Inc.
Spectrum Care
St John
Tait Electronics Ltd
The Bay Plaza Hotel
The Christchurch Press Co Ltd
The Film Archive
The Royal New Zealand Ballet
Toi Whakaari: New Zealand Drama School
TrustPower
Waikato Mercy Parklands
Waikato District Council
Waikato District Health Board
Waikato Hospital; IS Department
Waikato Times
Waipa District Council